

Boo At The Zoo

Dear Friend of the Zoo:

On October 21, 2017, the Washington Park Zoo is once again putting on its annual Halloween event. "**Boo at the Zoo**" is a safe and unique setting for Halloween Trick-or-Treating and celebration for families from Michigan City and surrounding areas. We are expecting over 3000 guest to attend this year!

Due to the large crowds that traditionally attend Boo at the Zoo, we will be offering sessions to avoid long lines and keep everyone safe.

Session one: Gates open at 11:30 until 1:30 with trick or treating ending and the zoo closing at 2:00pm

Session two: Gates opening at 3:30 until 5:30 with trick or treating ending and the zoo closing at 6:00 p.m.

The Zoo staff is strongly recommending purchasing tickets in advance since there will be a cut-off of ticket sales once the maximum occupancy is reached.

Here is how to become a **Boo at the Zoo** Sponsor:

1. You can make a tax-deductible donation at one of our sponsor levels and then we will purchase candy for you and distribute it on your behalf. We will post a sign with your company/organization name at your designated station.

OR...

2. You can purchase enough approved candy for 3000 children and bringing the candy to the zoo on the day of the event to distribute it from 12:00 until 7:00. If you are unable to attend we can have volunteers man the station, as long as we have knowledge of your request at least two weeks prior to the event and the candy is dropped off to the zoo by 10/16/17.

In return for your sponsorship, you will receive the following benefits:

- Company sign in your booth
- Opportunity to distribute small self-promotional treats (pencils, coloring sheets, coupons; please no brochures, flyers or edible product samples)
- Satisfaction of supporting your community's children in a fun and safe event
- Tax deductible support of the Washington Park Zoo and Zoo Society

If you are interested in becoming a sponsor, please call or email me today. We will send you a letter of confirmation once your sponsorship is confirmed. We look forward to working with you.

Sincerely,
Washington Park Zoo
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